

CALLING ALL ARTISTS: THIS YEAR'S SHAD FEST ART AUCTION NEEDS YOU!

To all artists who have given your time and talent to the Shad Fest Art Auction over the past 37 years, **THANK YOU!** Since 1981, this event has raised over half a million dollars in scholarship funds for local art students. We hope that you will continue to participate in this affirmation of the importance of the arts in our river town communities.

To all artists who haven't heard of the Shad Fest Art Auction or who haven't yet participated in this inspiring project, we hope that you will consider donating a work of art to this season's auction.

We've updated the submissions process a bit this year in order to be more inclusive and transparent about the distribution of Shad Fest art boards. Here are the details:

20 large boards (*18x28 inches*) **WORKING ARTISTS PLEASE APPLY!**

5 will be distributed to top selling artists from last year's auction

15 will be distributed by lottery to working artists who complete the online registration

Requirements: 3 year exhibition record, active website, bio, artist statement

Lottery winners' work will be featured in the live auction and promoted via social media leading up to the auction.

Register to be included in the lottery here: <http://bit.ly/2ovhNBx>

****registration deadline: March 12 / notification of winners: March 15**

So, what happens if:

1. I'm not a lottery winner? or...
2. I didn't apply in time? or....
3. I don't meet the requirements for the lottery? or...
4. I like to work small?

Answer : WE NEED YOU! Please grab a small board and contribute your creativity so that we can make this the best Shad Fest Art Auction yet! Read further for details...

250 small boards (*11x17 inches*) **OPEN TO EVERY ARTIST AT EVERY LEVEL!**

80-100 will appear in a live auction, juried by a committee of 3 local arts professionals

100-150 will be featured in a silent auction

All work must be made on or directly affixed to official Shad Fest Art boards, provided by the Delaware River Towns Chamber of Commerce. **Boards are first come, first served and can be picked up at Sojourner, 26 Bridge Street, Lambertville.**

Deadlines to submit finished art:

> **April 9 (for display in store windows and online)**

> **April 23 (to be considered for live auction)**

all late submissions will automatically be placed in the silent auction

**Auction: April 29 at First Presbyterian Church, 31 N Union Street,
Lambertville**

We can't wait to see what you create this year! Thank you for sharing your gifts with the community for helping the next generation of artists to emerge.

Gratefully yours,

Lauren Rosenthal McManus, Graham Preston, Jane Wesby, & Amy Coss
(2018 Shad Fest Art Auction Steering Committee)